



# **NEW ENGLAND'S FUTURE HUB ...FOR ALL THINGS AUTOMOTIVE**



[www.neautomuseum.org](http://www.neautomuseum.org)

## OVERVIEW



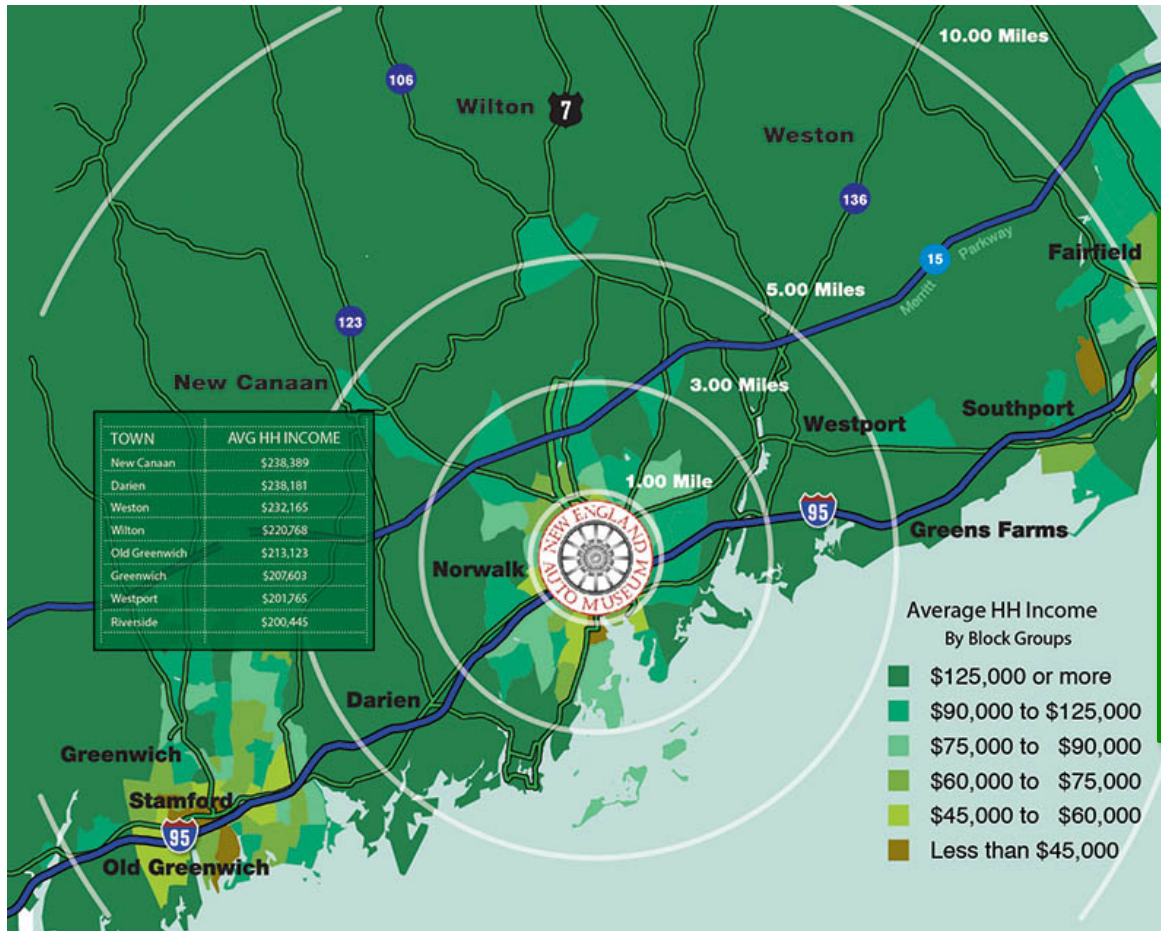
- NEAM is a non-profit, 501(c)(3) organization created to become a first-class museum that preserves, interprets and exhibits automobiles and auto artifacts.
- We will bring students and auto enthusiasts together to celebrate the automobile, and educate visitors regarding its significant role in New England and beyond, both past and future. We will encourage youths to enter the STEM (STEAM) careers.
- It will be the first and only major automobile museum in the Southern New England/Metropolitan New York City Region.
- Currently the closest facilities of similar magnitude are in Boston, Philadelphia, Saratoga, NY and Hershey, PA, all more than three hours away.



## **PURPOSE**

- New England has a rich and varied history, arguably the birthplace of the U.S. auto industry, heralded by the pioneer Duryea brothers (1893), Col. Pope and Hiram Percy Maxim.
- Home to historic race tracks, including Thompson and Lime Rock; famous race teams owned by Briggs Cunningham, Luigi Chinetti and Bob Sharp (an advisor to the Museum).
- Also home to nationally recognized collectors, restoration shops and a wide variety of well-attended car shows and concours, swap meets and car club events.
- NEAM will celebrate the region's important contributions and provide a permanent center of learning for new generations of car, engineering & science enthusiasts.

# THE NEW ENGLAND AUTO MUSEUM WILL BE UNIQUE IN ITS LOCATION AND AUDIENCE



## OPPORTUNITY

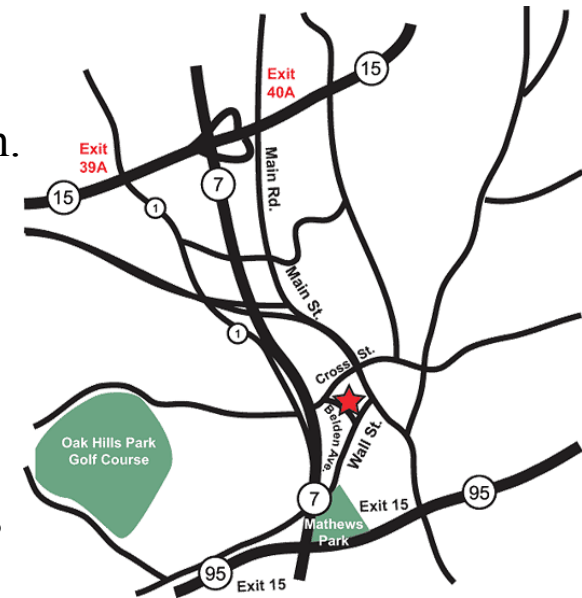
Museum Row in Norwalk, CT is centrally located in the nexus of automobile enthusiasts, collectors and professionals.





## THE SITE

- Crossroads of major highways I-95 and Route 7 and Metro North; one hour from Manhattan and the gateway to New England.
- Adjacent museums attract over 1.3 million visitors annually: Maritime Aquarium and Stepping Stones Children's Museum.
- Surrounded by America's wealthiest zip codes, including Greenwich, New Canaan and Darien; household mean incomes over \$200,000 per year.
- Riverview Plaza location offers easy access to major arteries as well as convenient bus transportation for visitors to all areas of Norwalk.



# **NEAM WILL SPOTLIGHT ARTISTIC AND TECHNOLOGICAL INFLUENCES AS WELL AS THE CULTURAL SIGNIFICANCE OF THE AUTOMOBILE**



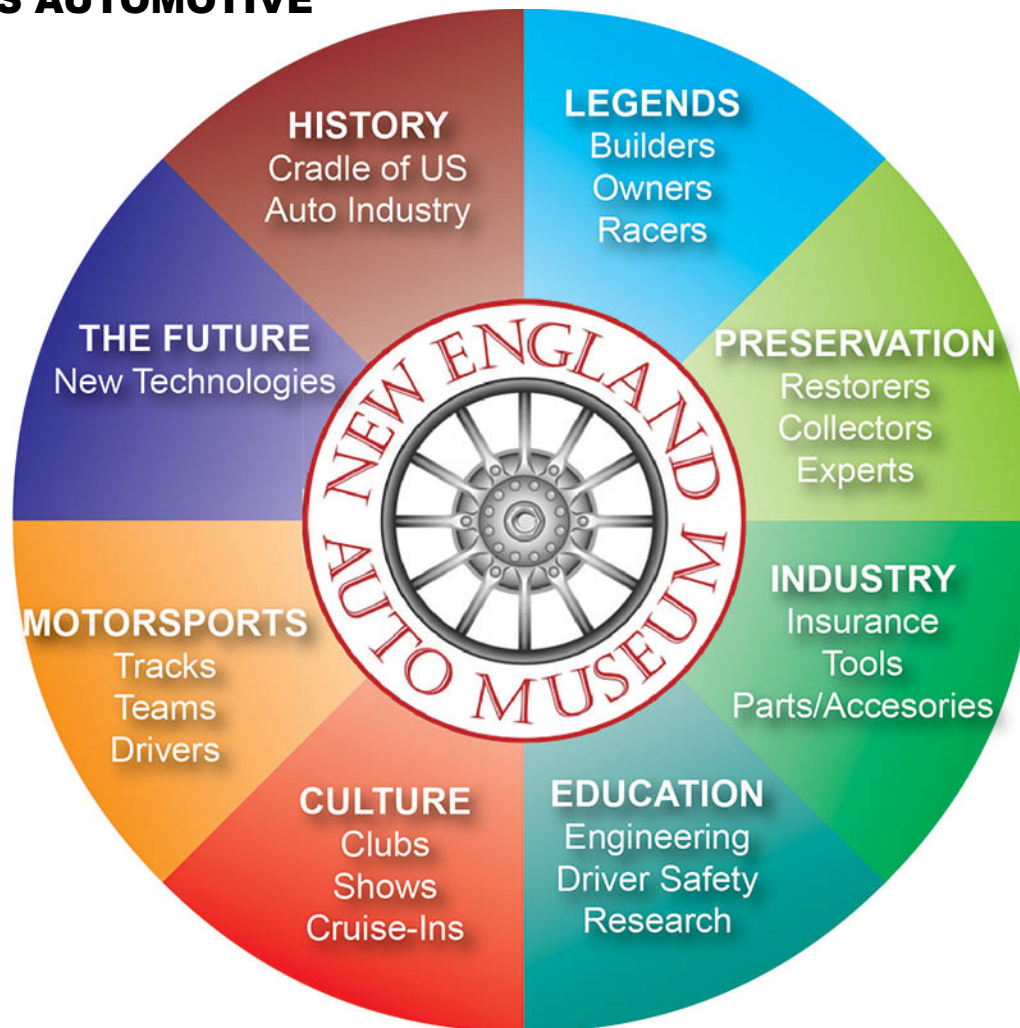
## **Vision**

- Create a world-class destination for auto enthusiasts, teachers and students.
- Feature 100 automobiles with related exhibitions in the Display Building.
- Dedicate the office tower for an education center and automotive academy co-sponsored with Norwalk Community College & Norwalk Public Schools P-Tech Program.
- Draw 100,000 to 150,000 visitors annually.
- Host museum and private events, reaching 40-50 annually within five years.



# NEW ENGLAND'S FUTURE HUB

## ...FOR ALL THINGS AUTOMOTIVE





# NEW ENGLAND'S FUTURE HUB ...FOR ALL THINGS AUTOMOTIVE



The New England Auto Museum will celebrate the birthplace of the U.S. auto industry through the preservation, interpretation and exhibition of automobiles and automotive artifacts. Displays and related programs will entertain and educate guests of all ages about the significant role of New England's innovators in the development of the automobile and its tremendous impact on the American cultural landscape.



**Rick Walker**, NEAM Board Member & Education Advisor  
1929 Packard Roadster 640, Lou Biondi Award 2014 (Klingberg)  
See this PPT @ [www.collegeresearching.com](http://www.collegeresearching.com)

